



**Texas EMS Conference
November 19-22, 2017
Fort Worth Convention Center
Fort Worth, TX**



LEAD RETRIEVAL ORDER FORM [Order Online](#) **DISCOUNT DEADLINE: October 19, 2017**

| ExpoBadge Lead Retrieval Equipment <i>Equipment descriptions on Page 2</i> | DISCOUNT | REGULAR | QUANTITY | TOTAL |
|--|-----------------|----------------|-----------------|--------------|
|--|-----------------|----------------|-----------------|--------------|

Handheld Scanners:

(Battery operated scanners; no electricity required)

| | | | | |
|---------------------------------|-------|-------|--|--|
| ExpoBadge Ninja | \$315 | \$335 | | |
| ExpoBadge Panoptic | \$335 | \$355 | | |
| ExpoBadge Panoptic with Printer | \$350 | \$370 | | |

Mobile Application:

| | | | | |
|---|-------|-------|--|--|
| ExpoBadge Lead Retrieval App <i>(one license)</i> | \$295 | \$315 | | |
| Additional Licenses | \$160 | \$160 | | |

ExpoBadge Extras:

| | | | | |
|-------------------------------|-------|-------|--|--|
| Delivery, Setup, and Training | \$95 | \$125 | | |
| Personalized Action Codes | \$75 | \$100 | | |
| Paper: Additional Roll | \$17 | \$22 | | |
| USB Flash Drive | \$100 | \$125 | | |

Federal Tax ID # 20-8676699

Sub Total: _____

TX Sales Tax: 8.25% _____

Grand Total: _____

Company Information

| | | |
|-----------|---------|--------------|
| COMPANY | CONTACT | BOOTH # |
| ADDRESS 1 | CITY | ZIP CODE |
| ADDRESS 2 | STATE | COUNTRY |
| EMAIL | PHONE | ONSITE PHONE |

WEBSITE:

www.expobadge.com

EMAIL ORDERS TO:
orders@expobadge.com

FAX ORDERS TO:
714-634-9016

MAIL ORDERS TO:

ExpoBadge, Inc.
1150 E. Stanford Court
Anaheim, CA 92805, USA

FOR ASSISTANCE CALL:

toll free 800-490-9941
+1-714-712-7380




Payment Information *Billing Zip Code Required

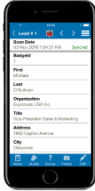
| AMERICAN EXPRESS | MASTERCARD | VISA | CHECK |
|------------------|-------------------|------|-------|
| CREDIT CARD # | EXPIRATION DATE | | |
| NAME ON CARD | *BILLING ZIP CODE | | |

Terms and Conditions: I have read and agreed to the following terms and conditions.

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$2,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.

ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

| HANDHELD SCANNERS | DETAILS | LEADS FORMAT |
|--|---|----------------------|
| ExpoBadge Ninja  | The ExpoBadge Ninja is a handheld battery-operated scanner that conveniently fits in your pocket. The Ninja stores your leads, at the close of the show leads will be downloaded and emailed at the close of the show (within 24-48 hours). | Electronic |
| ExpoBadge Panoptic  | The ExpoBadge Panoptic is a wireless, handheld, state-of-the-art scanning device (Android), that is the fastest scanner in the market. Uploads lead detail in real-time. Leads can be accessed anytime from ExpoBadge's secure website. Includes an easy-to-use notes option for quickly recording notes specific to each lead. (Requires nightly charging.) | Electronic |
| ExpoBadge Panoptic with printer  | The ExpoBadge Panoptic with printer is a printer with a scanner connected <i>wirelessly</i> . This allows you the flexibility for multiple sales people to capture leads in your booth. With all the features of the ExpoBadge Panoptic, you will receive a paper and electronic copy of your leads. (ExpoBadge Panoptic requires nightly charging.) | Paper and Electronic |

| MOBILE APP | DETAILS | LEADS FORMAT |
|---|---|--------------|
|  | The ExpoBadge Lead Retrieval App is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features. ExpoBadge Mobile App User Guide | Electronic |

| EXTRAS | DETAILS |
|---------------------------------------|---|
| Live Literature Link | Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Live Literature Link. You may post up to 10 different pdfs. For further details, click on the link http://expobadge.com/expobadge/LLL.pdf |
| Delivery, Setup & Training | ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.] |
| USB Flash Drive | Not compatible with Lead Print options Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show. |



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STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

| | | | |
|--------------------------|------------------|-----------|------------------------|
| ADD TO MAILING LIST | HOT LEAD! | PRODUCT B | SCHEDULE DEMONSTRATION |
| CURRENT CUSTOMER | INQUIRY ONLY | PRODUCT C | SEND LITERATURE |
| DISTRIBUTOR | INTERESTED BUYER | PRODUCT D | SEND PRICING INFO |
| HAS PURCHASING AUTHORITY | OEM | PRODUCT E | VAR |
| HAVE SALES REP CALL | PRODUCT A | PRODUCT F | WANTS PRESENTATION |

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead. Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code.
 Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

| | | | |
|----|-------|----|-------|
| 1 | _____ | 11 | _____ |
| 2 | _____ | 12 | _____ |
| 3 | _____ | 13 | _____ |
| 4 | _____ | 14 | _____ |
| 5 | _____ | 15 | _____ |
| 6 | _____ | 16 | _____ |
| 7 | _____ | 17 | _____ |
| 8 | _____ | 18 | _____ |
| 9 | _____ | 19 | _____ |
| 10 | _____ | 20 | _____ |