



Texas EMS Conference
November 20-23, 2016
Kay Bailey Hutchinson Convention Center
Dallas, TX



LEAD RETRIEVAL ORDER FORM [Order Online](#) **DISCOUNT DEADLINE: October 20, 2016**

ExpoBadge Lead Retrieval Equipment <i>Equipment descriptions on Page 2</i>	DISCOUNT	REGULAR	QUANTITY	TOTAL
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Printer Options:

(All options require electricity <1 amp, 110V)

ExpoBadge Lead Print	\$255	\$280		0
ExpoBadge All-in-One	\$350	\$380		0
Wireless: ExpoBadge All-in-One	\$420	\$465		0
ExpoBadge Network	\$630	\$660		0

Handheld Scanners:

(Battery operated scanners; no electricity required)

ExpoBadge Mobile e-Lead	\$275	\$300		0
ExpoBadge Mobile e-Lead+	\$300	\$330		0

Mobile Application:

ExpoBadge Lead Retrieval App <i>(one license)</i>	\$250	\$280		0
Additional Licenses	\$150	\$150		0

ExpoBadge Extras:

Delivery, Setup, and Training	\$95	\$125		0
Personalized Action Codes	\$75	\$100		0
Paper: Additional Roll	\$17	\$22		0
USB Flash Drive	\$100	\$125		0

Federal Tax ID # 20-8676699

Sub Total: _____

TX Sales Tax: 8.25% _____

Grand Total: _____

Company Information

COMPANY	CONTACT	BOOTH #
ADDRESS 1	CITY	ZIP CODE
ADDRESS 2	STATE	COUNTRY
EMAIL	PHONE	ONSITE PHONE

WEBSITE:

www.expobadge.com

EMAIL ORDERS TO:
orders@expobadge.com

FAX ORDERS TO:
 714-634-9016

MAIL ORDERS TO:
 ExpoBadge, Inc.
 1150 E. Stanford Court
 Anaheim, CA 92805, USA

FOR ASSISTANCE CALL:
 toll free 800-490-9941
 +1-714-712-7380

Payment Information *Billing Zip Code Required

<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA	<input type="checkbox"/> CHECK
CREDIT CARD #	EXPIRATION DATE		
NAME ON CARD	*BILLING ZIP CODE		

Terms and Conditions: I have read and agreed to the following terms and conditions.

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$2,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.



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ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

PRINTER OPTIONS	DETAILS	LEADS FORMAT
ExpoBadge Lead Print 	The ExpoBadge Lead Print is a standalone lead retrieval and printer unit. With the Lead Print, you will receive an instant easy-to-read paper copy of your leads. Use your printout to write additional notes or attach to an order form.	<u>Paper Only</u>
ExpoBadge All-in-One 	The ExpoBadge All-In-One will allow you to receive your leads via paper and an electronic spreadsheet. After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. A <u>wireless model</u> is also available.	Paper and Electronic
ExpoBadge Network 	The ExpoBadge Network is a printer with two scanners connected <i>wirelessly</i> . This allows you the flexibility for multiple sales people to capture leads in your booth. Similar to the All-In-One, you will receive a paper and electronic copy of your leads. Additional handheld scanners may be added to this configuration.	Paper and Electronic
HANDHELD SCANNERS	DETAILS	LEADS FORMAT
ExpoBadge Mobile e-Lead 	The ExpoBadge Mobile e-Lead is a handheld battery-operated scanner that conveniently fits in your pocket. The Mobile e-Lead stores your leads and sends them wirelessly in real time. Instant Leads technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic
ExpoBadge Mobile e-Lead+ 	The ExpoBadge Mobile e-Lead+ is a small handheld battery-operated scanner that provides a graphic display. The e-Lead+ will time and date stamp your booth traffic. Instant Leads technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic
Wireless Printer Add-On 	Add a Wireless printer to either Elite or Exceed and receive your leads both on paper and electronically!	Paper
MOBILE APP	DETAILS	LEADS FORMAT
	The ExpoBadge Lead Retrieval App is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features. *Depending on the type of barcode, you may either scan or manually enter ID number. For show-specific information, please call ExpoBadge.	Electronic
EXTRAS	DETAILS	
Delivery, Setup & Training	ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]	
USB Flash Drive	Not compatible with Lead Print options Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.	



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STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

ADD TO MAILING LIST	HOT LEAD!	PRODUCT B	SCHEDULE DEMONSTRATION
CURRENT CUSTOMER	INQUIRY ONLY	PRODUCT C	SEND LITERATURE
DISTRIBUTOR	INTERESTED BUYER	PRODUCT D	SEND PRICING INFO
HAS PURCHASING AUTHORITY	OEM	PRODUCT E	VAR
HAVE SALES REP CALL	PRODUCT A	PRODUCT F	WANTS PRESENTATION

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead. Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code. Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

1	_____	11	_____
2	_____	12	_____
3	_____	13	_____
4	_____	14	_____
5	_____	15	_____
6	_____	16	_____
7	_____	17	_____
8	_____	18	_____
9	_____	19	_____
10	_____	20	_____